



R. Kendall Lyman

Latest Thinking

“It has been said that ‘Perspective is worth fifty IQ points.’ To gain business perspective, leaders need to help employees understand the relationship between key factors of success—namely a focused strategy, an aligned organization, a culture of execution, and high performance results. When this happens the organization operates as if it has 50 more IQ points—which ultimately leads to competitive advantage.”

Background

Kendall consults with Fortune 500 organizations, and has worked across diverse industries such as oil and gas, lodging, government, and manufacturing. He has held executive line management positions, including the Practice Leader of the Organizational Change Consulting Group for Franklin Covey. As such, he has had responsibility as a rainmaker, relationship manager, and delivery consultant. He began his career working in marketing and sales at IBM.

Kendall is a member of the Duke Corporate Education Learning Resource Network. He has lived and worked internationally and speaks fluent Spanish. He holds a Master of Business Administration degree from Brigham Young University.

Areas of Expertise

Kendall is a Consulting Partner with The RBL Group with expertise in large-scale organization change, strategic planning, business process and system redesign, and executive coaching on personal and organizational effectiveness.

He has worked with numerous clients, including PricewaterhouseCoopers, Norfolk Naval Shipyard, Lehman Brothers, Carlson Companies, Mobil Chalmette Refinery, United States Army Reserve Command, Bethlehem Steel, Yellow Trucking, Amoco Oil, and Alcan Cable.

Publications & Honors

Publications

- The Business Strategy Audit: A Company Self-Assessment (with Vernal Della-Piana and Murray Low), 1999

Honors

- Recipient, ASTD Excellence in Practice Award, for participation in the work to split InterContinental Hotels Group from its parent
- Recipient, Federal Mail Center Excellence Award, for work with The Navy Postal Group in Washington, D.C.

Contact

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